

Bank Street School for Children and Family Center 2008 Spring Benefit Auction

Spring Benefit Auction Sponsorship and Advertising Opportunities Reservation Form

Monday, May 5, 2008 * Tribeca Rooftop * 6:00 – 10:00 pm

- I/We would like to become a Sponsor of the Auction. (indicate sponsorship level below)
- \$10,000 Visionary Sponsor** Includes table of ten seats (prime location), your logo (125 x 125 logo with text) on auction home page with link to any URL, signage at each dinner table, full page ad, inside front or back cover of the Auction Journal, acknowledgment listing online and in journal.
 - \$5,000 Champion Sponsor** Includes five tickets to the Auction, full page ad in the Auction Journal, your logo (125 x 125 logo with text) on auction home page with link to any URL, and signage at the event.
 - \$2,500 Leader Sponsor** Includes two tickets to the Auction, full page ad in the Auction Journal, your logo (125 x 125 logo with text) on auction home page with link to any URL, and signage at the event.
 - \$1,500 Advocate Sponsor** Includes full page ad in the Auction Journal, your logo (125 x 125 logo with text) on auction home page with link to any URL, and signage at the event.
- I/We would like to reserve advertising space in the Auction Journal.
- \$2,500 Full Page Ad (inside front or back cover) (10" x 7" vertical)** (plus logo with text on auction home page with link to any URL, and acknowledgment listing online and in journal)
 - \$1,000 Full Page Ad (10" x 7" vertical)** (plus link placed on auction home page to any URL, and acknowledgment listing online and in journal)
 - \$500 Half Page Ad (5" x 7" horizontal)** (plus acknowledgment listing online and in journal)
 - \$250 Quarter Page Ad (5" x 3 1/2")** (plus acknowledgment listing online and in journal)
 - \$150 Eighth Page Business Card Ad (2 1/2 x 3")**(plus acknowledgment listing online and in journal)
- I/We would like to make an underwriting contribution at the following level: **\$2,500, \$1,500; \$1,000, \$500, \$250** (listing on Angel Thank You page in Auction Journal)

Please mail all Auction Journal ad files to: Bank Street School for Children, Attn: Dana Sommers, 610 West 112th Street, New York, NY 10025. For information about Auction Sponsorship and Ads, please contact Carla Scheele at 212-961-3329 or carlas@bankstreet.edu. **All journal ad copy or files are due by April 7, 2008, and should be sent digitally to auction@bankstreet.edu. You may fax this form to 212-961-3345. Black-and-white ads only, please.**

Your Contact Information:

Name _____
Company _____
Address _____
City, State, Zip _____
Contact Person _____
Daytime Phone _____ Email _____

Listing exactly as you would like it to appear in the auction journal: _____

Payment Options

Total Amount Enclosed \$ _____

- I/We have enclosed a check. Please make checks payable to **Bank Street College of Education**.
- I/We prefer to charge a contribution to a Visa/MasterCard/AMEX.
Name (as it appears on your card) _____
Card Number _____ Exp Date ____ / ____ 3-digit code (Visa) _____
- Payment will follow.

Please return this form with your payment to: Bank Street College of Education, Attn: Carla Scheele, 610 West 112th St., NY, NY 10025

Contributions, Sponsorships, and Journal Ads are fully tax deductible to the extent allowed by law.

For questions, contact: Carla Scheele, 212-961-3329 or carlas@bankstreet.edu, or Dana Sommers, 212-961-3339 or dsommers@bankstreet.edu.